The primary purpose of the Wisconsin City/County Management Association is to increase the proficiency of city, village, town and county managers and administrators and to strengthen the quality of local government through professional management.

What does WCMA membership provide?

- Adherence to the ICMA Code of Ethics which provides members a framework for professional conduct.

- Professional Development Seminars/Webinars that are offered throughout the year and provide in-depth training and educational opportunities.

- Networking opportunities enable members to speak with other managers and colleagues who are facing similar issues and challenges.

- The WCMA Internship Grant Program consists of 2 levels of support

  Summer Internship: WCMA will provide the host agency with a check in the amount of the grant award, not to exceed $2,500, to be matched by the host organization. Summer internships can be designated for graduate or undergraduate students.

  Year-Round Internship: WCMA will provide the host agency matching funds up to $10,000 per year for an average of 20 hour per week. Matching funds are also available for 15 hours ($7500) or 10 hours ($5000) per week. While WCMA grant funding for year-round internships are mostly designed and targeted towards graduate level work, WCMA will still consider applications for year-round undergraduate internships.
What WCMA Offers to Its Members

- Professional Conferences provide sessions that feature current best practices and innovations in local government management. They serve as a training session to develop managerial skills. Conferences also offer ICMA Credentialed Manager Credit.
  - Winter Conference
  - Summer Conference

- Member-in-Transition Program is a program for members who have lost their job and provides career assistance and support including financial assistance for legal and mental health costs and is open only to WCMA corporate/voting members.

- Senior Advisors provide support to help address the personal and professional needs of individual members.

- Free Job postings available to member communities

- WCMA Connected Community is an exclusive web portal that is used for knowledge and information sharing.

- Regional meetings provide opportunities for managers and administrators to discuss mutual management concerns and provide professional development opportunities.

- Annual Salary and Benefits survey of all WCMA members is conducted for member use

- WCMA Quarterly Newsletter that serves as a vehicle for information exchange on topics of general interest. It also serves as a forum for advertising available positions and informs members of upcoming events.

- ICMA Coaching Program provides WCMA members with access to webinars and one-on-one coaching which aims to prepare talented early and mid-career professionals to take their places in senior management roles.