

a5 Branding & Digital

Gold Level

Ryan McDonough
rmcdonough@a5inc.com

John Harris
jharris@a5inc.com

a5 Branding & Digital

a5 Branding & Digital is a Chicago-based design-driven communications and marketing agency dedicated to creating healthy, sustainable communities. We partner with communities, municipalities and organizations to craft and share stories that attract residents, boost economic development and grow tourism.

What We Do

From branding to social media to video production, we help drive transformational change through inspiring design and storytelling:

- Community Branding, Corridor and Business District Branding
- Destination/Tourism Marketing
- Economic Development Marketing
- Integrated Communications Campaigns
- Outsourced Communications, including PR, crisis communications & content development

Let's Build Community Together

At a5, we deliver comprehensive strategic branding and marketing solutions that strengthen civic pride, enhance economic development and promote tourism.

Your community has a story. Let a5 Branding & Digital help you tell it in a way that drives connection and change.



Gold Level

Tony Matera
tony.matera@ansay.com

Tiana Regenwether
tiana.regenwether@ansay.com

Ansay & Associates

Ansay & Associates has been building insurance relationships for over 70 years. In that time Ansay has worked its way up to being rated among the top 100 Agencies in the country.

The Ansay model is based on service and knowledge. We are more than brokers, we are insurance/ risk management advisors who are part of your team and community. Small to midsize communities are asked to provide more services with shrinking budgets. That is why we work hard to be an extension of your team, not just a vendor.



Avila Technologies

Gold Level

Jordan Veome
jordan@getavila.ai

Avila is an AI powered platform that helps cities discover, understand, and win government grants. Our tools match your priorities with the right grants, simplify complex NOFOs, and automate research and proposal writing so teams can move faster with greater accuracy. Municipal teams use Avila to cut research time, improve win rates, and unlock new funding opportunities.



Baird

Gold Level

Justin Fischer
jfischer@rwbaird.com

Jennifer Engel
jengel@rwbaird.com

Kevin Mullen
kmullen@rwbaird.com

Stefanie Reif
sreif@rwbaird.com

Baird was founded in Milwaukee more than a century ago and has grown into a full-service, employee-owned financial firm dedicated to supporting both private and public-sector clients. In Wisconsin, our team partners with cities, counties, and special districts to provide tailored services — including debt structuring, credit-rating strategy, lease and financing options, TID consulting, financial assessments, and capital improvement planning. With deep expertise, independence and an unwavering commitment to our communities, Baird stands ready to help local governments navigate today's financial complexities and strengthen tomorrow's opportunities.



Platinum Level

Vanessa Kane

Vanessa.kane@bakertilly.com

David Erdman

david.erdman@bakertilly.com

Sheanne Hediger

Sheanne.hediger@bakertilly.com

Wendi Unger

Wendi.unger@bakertilly.com

Baker Tilly

Baker Tilly Municipal Advisors, LLC (BTMA) is one of the largest municipal advisory practices in the U.S. with more than 80 registered Municipal Advisors. Their dedicated team of Value Architects™ works with public sector entities to help improve operations and resolve financial issues to enhance the quality of life for communities. BTMA specializes in serving cities, towns, villages, municipalities, townships, counties, authorities, utilities, public school districts and libraries, as well as economic development organizations, higher education institutions, not-for-profits, healthcare entities and power and water districts, often partnering with its parent entity, Baker Tilly US, LLP, a certified public accounting firm, to solve problems, create opportunities and meet clients' accounting, capital planning and public finance needs.



Gold Level

Jennifer Barlas

jbarlas@baxterwoodman.com

Baxter & Woodman

Founded in 1946, Baxter & Woodman, Inc. provides consulting engineering and technology services to municipalities, state agencies, county governments, and sanitary districts throughout Wisconsin, Illinois, Florida, and Texas. Clients receive planning, design, construction, and operation/maintenance services for a variety of projects including transportation, wastewater, water, stormwater, GIS, operations, IT consulting and SCADA technology, and general municipal public works.



Real People. Real Solutions.

Gold Level

Derek Olinger

Derek.olinger@bolton-menk.com

Kevin Kimmes

Kevin.Kimmes@bolton-menk.com

Kathleen Taylor

Kathleen.taylor@bolton-menk.com

Bolton & Menk

Bolton & Menk, Inc. specializes in providing community infrastructure solutions. Since 1949, we have been committed to improving quality of life through engineering excellence and client satisfaction. From advocating for our communities to designing their dreams to finding funding; we take pride in our work because we live in these same communities. Today, Bolton & Menk has more than 1,000 employees throughout more than 35 locations in Minnesota, Iowa, North Dakota, Wisconsin, Colorado, North Carolina, and South Carolina providing services to more than 400 communities and agencies.



Silver Level

Zac Day

tzd@caselle.com

Caselle

From our foundation, we've dedicated ourselves to refining and advancing integrated software solutions that simplify local government operations, connect communities, and engage citizens more meaningfully. We exist to help government workers and city managers be exceptional stewards of public funds.

Caselle offers a truly robust, scalable accounting and utility billing suite for small to medium-sized cities and special service districts. Our modules talk to each other, connecting accounting, utility billing, and reporting in one unified system.



Platinum Level

Danielle Patton
daniellep@cvmic.com

Andrew Taylor
andrewt@cvmic.com

Cities and Villages Mutual Insurance Co.

Cities and Villages Mutual Insurance Company (CVMIC) is a member-owned municipal insurer uniquely equipped to provide comprehensive insurance, unparalleled training and service, and specialized programs, to meet your HR and safety challenges. We invite you to experience the CVMIC Difference.



Gold Level

Josh Dirkse
Johs.dirske@charlestaylor.com

Karen Flynn
Karen.flynn@charlestaylor.com

Community Insurance

Community Insurance Corporation is a mutual insurance company owned and operated by Wisconsin local governments. Since 2001, we have provided liability, workers' compensation, and property insurance coverage custom-designed specifically for our members, Wisconsin municipalities, and other local units of government.

Community's founding principles remain at the core of our program – broad, custom coverage – stability in premium and program costs – budget-neutral, value-added risk management, and safety services. In addition to these principles, we further separate ourselves from our commercial insurance counterparts by aggressively defending members against claims and suits and delivering innovative tools, like Pre-Claim Loss Control. Pre-Claim Loss Control jumpstarts the claim process by engaging our expert defense counsel panel when you need help navigating situations that may result in a claim.

Community is dedicated to counteracting insurance's transactional nature by building long-term partnerships with our municipal members in delivering value-oriented and customer-centric insurance products and services.



CTaccess

Silver Level

Mike Ritt

MRitt@ctaccess.com

CTaccess helps Wisconsin municipalities work smarter with Laserfiche and expert IT support.

We specialize in Laserfiche-based Business Process Automation (BPA) solutions designed specifically for local government. Whether you're digitizing paper records, automating approvals, or improving compliance, we help streamline your processes and make information easier to manage, access, and secure.

In addition to BPA, we provide comprehensive IT services through our Complete Care MSP program, which serves as your outsourced technology department. With proactive support, dependable performance, and a predictable monthly cost, we take the stress out of managing technology.

For over 25 years, CTaccess has partnered with municipalities across Wisconsin to boost efficiency, improve service delivery, and support their mission through purposeful technology.



Ehlers

Platinum Level

Paul Boening

pboening@ehlers-inc.com

Casey Griffiths

cgriffiths@ehlers-inc.com

Kevin Lahner

klahner@ehlers-inc.com

Josh Low

jlow@ehlers-inc.com

A pioneer in municipal advisory services since 1955, Ehlers helps clients build strong, vibrant, and sustainable communities by delivering independent, integrated advice across all areas of public finance. We work with more than 1,500 local governments, schools, and public agencies across five states, placing our clients' needs and best interests at the center of everything we do. Our services include:

- Financial Management Planning
- Economic Development & Redevelopment
- Debt Planning & Issuance
- Investments & Treasury Management
- Arbitrage Consulting

Peter Meidal
pmeidal@ehlers-inc.com

Brian Roemer
broemer@ehlers-inc.com

Ariana Schmidt
aschmidt@ehlers-inc.com

Kayla Thorpe
kthorpe@ehlers-inc.com



Gold Level

Brian Wright
brian.wright@fgmarchitects.com

Continuing Disclosures
Paying Agent Services

FGM Architects

FGM is a professional service firm with an emphasis on service. Our projects respond to the goals of our clients, the context of their sites, the environment that sustains them, and the communities they serve.

We practice architecture, interior design, and landscape architecture.

Our projects touch all aspects of community life—learning, working, protecting, and playing. Learning takes place in our education projects, from elementary schools through high schools to colleges and universities. Working takes place in our public administration facilities and in our spaces for private sector corporations. Protecting is the main purpose of our police and fire stations. And playing occurs in our recreation centers and gymnasiums.

Our portfolio of projects has earned the firm significant recognition. We are particularly proud of the awards from client organizations, as they speak of our commitment to realizing their goals. FGM has also been honored with the Illinois Chapter of the American Institute of Architect's Distinguished Firm Award, recognizing our contributions to communities across the state and to our profession.

Innovative Public Advisors

Gold Level

Jay Shambeau
jay@public-advisors.com

Jess Wildes
jess@public-advisors.com

Innovative Public Advisors

Innovative Public Advisors (IPA) is a leading public sector executive recruitment and strategy firm dedicated to empowering municipalities with tailored solutions that enhance leadership, optimize operations, and drive positive community impact. Founded by experienced municipal professionals Jay Shambeau, ICMA-CM, MPA, and Jess Wildes, MPA, IPA offers a wide range of services including executive recruitment, communications strategy, referendum information campaigns, governance training, grant writing, and strategic plan development.

With a focus on delivering innovative, sustainable solutions, IPA is committed to helping local governments navigate complex challenges and strengthen their capacity to serve their communities effectively.

KerberRose

Gold Level

Nicole Dunbar
nicole.dunbar@kerberrose.com

Carter O'Brien
carter.obrien@kerberrose.com

KerberRose

KerberRose is a certified public accounting firm specializing in accounting, advisory, audit, business strategy and human resources consulting, payroll, retirement plans & benefits, tax, technology, and wealth management services. In 2021 KerberRose was listed on Inside Public Accounting's Top 200 Firms. With more than 190 professional staff members locally serving greater Wisconsin and the U.P., KerberRose is a trusted advisor, combining the expertise of a leading regional firm with the convenience, familiarity and passion of a local provider. Visit kerberrose.com to learn more.



Platinum Level

League Insurance

When comparing insurance policies, are you taking coverage, claims experience and policy services into account? League Mutual Insurance is owned by its policyholders – cities, villages, and special districts in Wisconsin. Stable pricing, dividend programs and

Matt Becker
Matt@lwmmi.org

Brian Christ

Emily Eagon

Rick Kalscheuer

Ryan Burns

municipal expertise for over 500 members. Municipalities are our only members.



Silver Level

Fred Kunkel
Fred.kunkel@marconet.com

Marco

Marco Technologies is a technology solutions provider serving government agencies, across the Midwest and Northeast. Founded in 1973, Marco provides consulting, implementation, and ongoing managed services to help organizations modernize, secure, and manage their technology environments. Core Products and Services

- Digital Transformation & Content Management – Business process automation, AI-powered workflow solutions, document management, and enterprise content management systems.
- Managed IT Services – Help desk, monitoring, infrastructure management, cloud services, backup and disaster recovery, and strategic IT planning.
- Cybersecurity & IT Security – Security assessments, managed security services, endpoint protection, network security, compliance, and cybersecurity awareness training.
- Phone & Collaboration Solutions – Unified communications, cloud and on-premises phone systems, contact center solutions, SIP trunking, Microsoft Teams Phone, Zoom, Cisco, and Mitel communications platforms.
- Managed Voice Services – Voice-as-a-Service (VaaS), hosted communications, carrier services, and ongoing system management.
- Copiers, Printers & Managed Print Services – Multifunction printers, fleet management, print

security, and document workflow optimization.

- Audio Visual Solutions – Conference room technology, digital signage, presentation systems, collaboration spaces, and managed AV services.
- Physical Security – Video surveillance, access control systems, and security monitoring solutions.



Gold Level

Russ Van Gompel
rvangompel@mcmgrp.com

Mark Rohloff
mrohloff@mcmgrp.com

McMahon

McMahon is a full-service engineering, architecture and consulting firm. We provide comprehensive services to our clients, focusing on their unique needs and offering cost-effective solutions. Our team is made up of civil engineers, transportation engineers, environmental experts, water resource managers, architects, structural engineers and electricians. We have expertise in food and beverage processing, GIS/geospatial technologies, land surveying and construction management as well as public safety and emergency management consultation services. Our staff also provides grant writing services to facilitate funding opportunities. Our goal is to deliver results that will last for years to come.



Gold Level

Lee Szymborski
lszymborski@mgt.us

MGT

MGT is a national technology and advisory solutions leader serving state, local government, education (SLED) and targeted commercial clients. Our specialized solutions address the most mission critical issues that live at the top of our clients' leadership agenda—from network infrastructure, cybersecurity, and technology managed services to human capital, operations, and financial solutions. As trusted advisors to our clients, through research and data, we identify a problem's root cause, co-create solutions, and implement lasting change. Our strategic approach helps clients build resilience, implement systematic change and strengthen their

foundations, now and for the future. At MGT, we are committed to impacting communities for good.



Silver Level

Bob Haines

bhaines@msa-ps.com

Raine Gardener

rgardener@msa-ps.com

Diane Rowe

dwessel@msa-ps.com

MSA Professional Services

MSA is a 100% employee-owned team of engineers, architects, planners, funding experts, surveyors, GIS experts and environmental scientists. Partnering with us means receiving more than just an end product. It means a commitment to building an honest, open relationship that goes beyond the project, providing a trusted source of expertise and support for immediate challenges and long-term goals. Our Wisconsin offices include Appleton, Baraboo, Beaver Dam, Kiel, Madison, Marshfield, Milwaukee, Rhinelander, Rice Lake and West Bend.



Gold Level

Taylor Endres

policy@mpicwi.com

John Vose

jvose@mpicwi.com

Municipal Property Insurance Co.

MPIC provides premium property insurance products that are tailored to specifically address the needs and exposures of Wisconsin Municipalities. Our coverages include Comprehensive property for buildings, personal property (contents) and Property In The Open (PITO). We also offer coverages for specialized exposures such as; Contractors Equipment, Equipment Breakdown, Fine Arts, Pedestrian Bridges, Builders Risk, Piers and Wharfs as well as numerous others.



Silver Level

Max Sampson

Ontech Systems, Inc.

Ontech Systems, Inc., founded in 2004 and located in Menomonee Falls, WI, provides comprehensive IT support and solutions for small and medium-sized businesses throughout the Greater Milwaukee area. To offer the most functional, reliable, and cost effective solutions for today's SMB, we have partnered with

Max.sampson@ontech.com

industry leaders to provide our clients the most up to date solutions on the market. We work closely with our clients to plan, implement and maintain IT systems to meet current needs and future goals.

Our dedicated Account Teams will design a plan to help your business achieve your upcoming IT goals. Clients primarily use our services in a few areas:

1.) Network Related Projects: Server and SAN Setup & Migrations, Infrastructure Upgrades, Azure & Office 365 Migrations, Network Security Assessments, VoIP On premise and Hosted Solutions, etc.

2.) Managed Services - Proactive IT Support: Allows our service team to proactively monitor, manage, and troubleshoot, 24x7, across your network devices users. Servers, Infrastructure, PC's, MAC's, Mobile Devices and User Help Desk are available.

3.) Hourly IT Support: Proactive onsite or remote support with 1 of our local technicians. Can also be combined with Managed Services to create a hybrid IT support model that best fits your needs and budget.

4.) Hardware & Licensing Sales: Purchasing, License Management, Asset Management



Gold Level

Josh Barbian
josh.barbian@ptma.com

Jaycee Gundert
Jaycee.gundert@ptma.com

Erik Kass
erik.kass@ptma.com

Matt Silkey

PTMA Financial Solutions

PMA is a family of financial services companies providing financial advisory and investment services that help municipalities, counties, school districts, and other units of local government build stronger finances. PMA's financial advisory practice includes long-term financial planning, debt transaction management, post-issuance compliance, and economic development services. On the investment side, PMA offers a variety of services and investment solutions to best fit our clients' needs including liquid pools such as the Wisconsin Investment Series Cooperative (WISC), cash flow and bond proceeds management, brokerage, and separately managed accounts. With comprehensive financial services and a relentless dedication to your best interests, PMA is your trusted financial partner.

Matt.silkey@ptma.com

Haley Treba
Haley.treba@ptma.com

Charlie Verbos
Charlie.verbos@ptma.com

Brett Weeden
brett.weeden@ptma.com



Gold Level

Nav Ramineni
nav@polimorphic.com

Polimorphic

Polimorphic is on a mission to create technology that lets governments of all sizes deliver for the people. Polimorphic's CRM & Workflows, AI Search & Chat, and VoiceAI solutions empower service-first governments to provide residents with the highest quality communication and engagement. Serving hundreds of public sector departments across the country, Polimorphic is built for the unique needs of local governments.

In Wisconsin, Polimorphic proudly partners with the City of Racine, the Village of Bayside, the City of Omro, the Village of East Troy, the City of Hartford, and more.



Gold Level

Daniel Dodd
ddodd@retirementplanadvisors.com

Michael Hawes
mhawes@retirementplanadvisors.com

Retirement Plan Advisors

Retirement Plan Advisors (RPA) was established in 2000 to provide retirement plan investment consulting, employee financial education, and fiduciary services to public sector employers and their employees. As an independent registered investment adviser not associated with any product provider or asset manager, we always operate in the best interest of your retirement program and its participants. We proudly serve over 570 plans with over \$6 billion in plan assets. You don't need more work. You need RPA.



Silver Level

Pat Johnson
patrickj@rileycon..com

Riley Construction

Founded in 1965, Riley Construction is a regional construction management firm with over 250 employees and offices strategically located to serve communities and markets throughout Wisconsin and Illinois.

As one of the largest construction firms in Wisconsin and Illinois, Riley Construction serves clients in multiple markets. Services include preconstruction, construction management, general contracting and design/build for new, expansion, renovation, and restoration projects. We have the ability to self-perform carpentry, drywall, concrete, masonry, and demolition.



Gold Level

Kevin Wagner
kwagner@ruekert-mielke.com

Jerad Wegner
jwegner@ruekert-mielke.com

Ruekert Mielke

Ruekert & Mielke, Inc. (R/M) is a 100% employee-owned civil engineering firm with more than 75 years of service to local communities and organizations. Our engineers, environmental specialists, agricultural experts, and technology consultants empower our clients to thrive by solving infrastructure challenges.

With the help of our cutting-edge, proprietary technology, our experts take an innovative approach to addressing our clients' specific infrastructure and asset management needs. Through blending experience, vision, and technology, R/M serves as your infrastructure ally to deliver successful, lasting infrastructure strategies.



samsara

Gold Level

Sebastian Fuentes
sebastian.fuentes@samsara.com

Samsara

Samsara is the pioneer of the Connected Operations Cloud, which allows public sector organizations to manage physical operations, improve efficiency, and enhance safety across fleets, equipment, and sites. Samsara's suite of AI-powered solutions helps government agencies improve road safety, enhance driver retention, and simplify regulatory compliance.

Ayham Chamout
Ayham.chamout@samsara.com



Schneider Electric

Silver Level

Connor Trepton
Connor.trepton@se.com

As a local government leader, you have a vision for your community. Perhaps you want to prepare for growth and promote economic development. Or find solutions that maximize public funds and address critical infrastructure needs. Along the way, you might also need to improve street lighting, modernize water/wastewater utility systems, implement remote read water meters, upgrade facilities or create a technology web that spans all your departments – and that's just the beginning.

You want to create an environment that fosters success and community engagement. You know modern infrastructure and technology help promote growth and attract new businesses, residents, and students. But the price of success is increasing along with your operating costs. At every turn, you're competing for the funding needed to support your strategic goals. And it seems there's never enough time, money or expertise to make the big strides you envision.

We can help you prepare your community or school for the future with a comprehensive capital recovery and reinvestment program. At Schneider Electric, we help make your vision a reality.

Service Line Program



Silver Level

Mike Chambers
Mike.chambers@homeserveusa.com

Service Line Program by HomeServe

The HomeServe Service Line Program (SLP) has been a valued Sponsor of the WCMA since 2026. This program offers a unique partnership opportunity for municipalities, providing homeowners with optional, affordable protection plans for their private service lines

HomeServe is the trusted leader in residential repair service plans. The company partners with over 1,300 municipalities and utilities across North America, delivering peace of mind to more than 4.6 million customers through over 9.6 million

protection plans. In the last five years alone, HomeServe has completed over 2 million repair jobs, saving homeowners more than \$1 billion.

Key Program Benefits:

Homeowner Education: The program clearly informs homeowners about their service line responsibilities, preventing confusion and unexpected costs.

Financial Protection: HomeServe covers the cost of repairs. This is crucial, as studies show most homeowners do not have dedicated funds for emergency service line repairs.

Local Economic Support: All repairs are completed by rigorously vetted, licensed, and insured local contractors who adhere to local codes. Customers have access to a 24/7/365 repair hotline staffed by live agents.

Comprehensive Administration: HomeServe manages all program aspects, including educational outreach, billing, customer service, repair logistics, and partner reporting.

No-Cost Revenue Stream for Municipalities: The program is offered at no cost to partner cities, which can also receive a share of the revenue generated.



Gold Level

Dan Choi

dan.choi@centrix-partners.com

Mario Millonzi

mario@upper90.info

Upper 90 Energy

Centrix Partners is a national, privately-held design-build-finance specialty contractor, bond management, and turnkey facilities consultancy firm. We focus on outcomes and hold ourselves accountable to your priorities.

With more than 150 combined years in engineering, construction, finance, energy efficiency, and program management, we leverage our national expertise and network to deliver the right project outcome for you.



Gold Level

Christina Drews
christina.drews@vc3.com

VC3

VC3 is a managed IT and cybersecurity services provider serving municipalities, financial services organizations, and businesses throughout North America. Organizations come to us for technology solutions that build bridges, not barriers, and to get the expertise they need to manage cyber risks and IT infrastructure. Over 1,100 municipalities and 700 businesses rely on VC3's cybersecurity expertise, sector-specific focus, ability to grow with our clients, and relentless automation to manage, protect, and accelerate their organization's technology. We can become your IT department, work alongside your internal IT team to make them more successful, or help you with specialized needs such as cloud hosting, data backup, or application development.



Gold Level

Jason Stini
jstini@veregy.com

Phil Lyons
plyons@veregy.com

Veregy

Veregy is an award-winning NAESCO-Accredited decarbonization company focusing on accelerating and simplifying the Energy Transition. We provide turnkey engineering and construction services designed to reduce our clients' energy and operating costs through the implementation of energy efficiency and infrastructure upgrades, smart building technology, fleet EV infrastructure, clean energy generation, and sustainability.



Gold Level

Scott Jennings
sjenr@vierbicher.com

Andy Kurtz
akur@vierbicher.com

Vierbicher

Vierbicher assists municipal clients with creating a robust and implementable community and economic development strategy to grow, develop, and revitalize their communities. We utilize a market-based approach with local and expert knowledge to create a realistic plan so that our clients may use their resources efficiently and effectively, to encourage smart development that will enhance their community.

Our community and economic development capabilities include strategy and implementation, community planning, market analysis, CDA/RDA guidance, Tax Increment Financing, urban redevelopment, business park development, stormwater management, flood mitigation, grant writing and administration, and public funding assistance.

Vierbicher is a team of planners, professional engineers, community and economic development experts, surveyors, GIS, and water resources specialists, committed to providing the highest level of expertise and service to clients in the Upper Midwest.

von Briesen

The Government Law Group at von Briesen & Roper, s.c.
www.vonbriesen.com/government

Silver Level

Patrick Leigl
Patrick.leigl@vonbriesen.com

von Briesen

von Briesen & Roper's Government Law Group is a dynamic team of more than 30 lawyers and other professionals who are dedicated to addressing the many legal issues that confront those in the public sector. von Briesen's substantive expertise, unparalleled dedication to client service and constant commitment to innovation, provide our government clients with the tools necessary to succeed in an increasingly complex environment.