

WCMA

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www.wcma-wi.org



Display Advertising Agreement

Please keep a copy of this document for your records.

Name of Advertiser: _____

Contact Person or Agency: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Please indicate which issues in which you would like to advertise:

	<u>Publication</u>	<u>Quantity</u>	<u>Cost</u>	<u>Total Cost</u>
<input type="checkbox"/>	January newsletter	_____	\$75	\$ _____
<input type="checkbox"/>	April newsletter	_____	\$75	\$ _____
<input type="checkbox"/>	July newsletter	_____	\$75	\$ _____
<input type="checkbox"/>	October newsletter	_____	\$75	\$ _____
<input type="checkbox"/>	Membership roster (March)	_____		
<input type="checkbox"/>	& Salary survey (October)	_____	\$75	\$ _____
<input type="checkbox"/>	Set-up fee (for new ads)		\$75	\$ _____
TOTAL FEES:				\$ _____

Advertisement size is business card size (3 1/2" wide by 2" high). For larger advertisement size, multiple business card advertisement spaces can be combined at a rate of \$75 per business card size equivalent. Please indicate the number of business card spaces you would like in the "Quantity" column.

Special Instructions:

I agree to publish advertising in the WCMA publications for the above marked issues.

Authorizing signature: _____ Date: _____

Please check the following as appropriate:

Ad enclosed with order Ad e-mailed

Renewal: Use same ad as previously used

Please enclose payment with order. All ads must be prepaid. Make checks payable to Wisconsin City/County Management Association and mail to Ed Henschel at the address above.

Advertising with the Wisconsin City/County Management Association (WCMA)

Thank you for choosing to advertise with the Wisconsin City/County Management Association. The WCMA is comprised of professional municipal managers and administrators throughout the State. The newsletter and roster are sent to members of the organization and prospective members. There are currently over 275 members in WCMA. These include city, village, town and county managers and administrators, as well as other key appointed administrative personnel in municipal and county governments.

Please note the following information:

- Advertisers receive a copy of the publication in which their advertisement appears
- Artwork or copy must be camera ready in black and white or grayscale
- Ads submitted electronically must be readable in a PC platform in one of the following file types: .gif, .jpg, .pdf, .tif, .eps, word
- A set-up fee of \$75 must be submitted for all new ads
- WCMA reserves the right to refuse any advertising.

Schedule of deadlines for advertising:

<u>Publication Date</u>	<u>Advertising Deadline</u>
January Newsletter	December 10
March membership roster	February 5
April newsletter	March 25
July newsletter	June 22
October newsletter	September 23

If you have any questions about publication advertising, please call Ed Henschel at 414-303-4554 or e-mail ehenschel@wcma-wi.org.

For more information about the organization, please visit our website at www.wcma-wi.org