

WCMA EXECUTIVE BOARD MEETING
June 17, 2010
Stone Harbor Resort, Sturgeon Bay
Meeting Minutes

Present:

<u>Attendees</u>	<u>Organization</u>
M. Rohloff, President	Oshkosh
Todd Schmidt, Vice President	Milton
Andy Pederson, Sec/Treas.	Bayside
Linda Kutchenriter	Omro
Pat Cannon	Sun Prairie
Chuck Whiting	St Croix Co.
Lisa Kuss	Clintonville
Ed Henschel	Executive Director

Also Present: Regan Geralt, with the Alliance for Innovation

Call to Order: President Mark Rohloff called the meeting to order at 7:30 AM.

Minutes: The minutes of the March Executive Board Meeting were reviewed. A motion was made by A. Pederson and seconded by P. Cannon to approve the minutes as presented. The motion passed unanimously.

Range Rider Report: Ed Henschel reported that Dick Farrenkopf recently reached out to Pat DeGrave to offer his support. He has also been in contact with Larry Bierke.

Mark Rohloff reported that Karen Matze has indicated interest in serving as a Range Rider. Dick Farrenkopf supports having a second Range Rider. A motion was made by P. Cannon and seconded by A. Pederson to recommend to ICMA the appointment of Karen as a second Wisconsin Range Rider. The motion passed unanimously.

Affiliation with Alliance for Innovation: Regan Geralt with the Alliance reported that she has been discussing opportunities for partnering with WCMA with Ed Henschel. Among the ideas being considered are:

- Articles in the WCMA Newsletter
- Virtual Forums and seminars
- Provide member discounts to conferences
- Coordinating with ICMA's Knowledge Network

For communities to become members of the Alliance costs between \$1800-\$7500 per year depending on population.

WCMA Salary Survey: Ed Henschel reported that a member of the public recently requested a copy of the WCMA Salary Survey. After some lengthy discussion with the requestor, he finally admitted what community he lived in. The administrator in that community was contacted and said he had no problem with WCMA releasing the survey. The Board generally felt that if the survey is serving the membership, it should be released, but that it is not a public record under the law. After a further discussion of the issue, a motion was made by T. Schmidt and seconded by C. Whiting to provide the Salary Survey to non-members in hard copy only for a fee of \$50.00 upon receipt of a written request (which included elected officials). The motion passed unanimously.

WCMA Credit Card: P. Cannon suggested that with the 2011 ICMA Conference coming he asked the Executive Director if he needed a WCMA credit card. Ed reported that he had a personal credit card that he used for business purposes only and did not feel a need for another one. A motion was made by L. Kuss and seconded by A. Pederson to authorize the Executive Director to obtain a WCMA credit card if he feels a need to obtain one. The motion passed unanimously.

WCMA Website: Todd Schmidt reported that he and Andy have reviewed website redesign proposals from Civic Plus and GovOffice. He stated they are negotiating a discounted with Civic Plus which would include free ads in our newsletter, speaking opportunities, and no hosting costs for a three year period. A motion was made by L. Kuss and seconded by P. Cannon to authorize the negotiation of a contract with Civic

Plus. The motion passed unanimously.

2012 Conference Sites: Ed Henschel reported that several proposals from facilities in the Northwest part of the State have been received. Some of the locations were not large enough to meet our needs. After reviewing the site information, the Board selected the Plaza Hotel in Eau Claire as the site for the 2012 Winter Conference.

The Board also selected the Chula Vista resort for the 2012 Summer Conference.

Appointments: President Rohloff recommended Gaylene Rhoden, Rib Mountain to replace Mike Brehm as the Region 2 Coordinator. A motion was made by C. Whiting and seconded by A. Pederson to approve the appointment. The motion passed unanimously.

WCMA Booth at the San Jose Conference : P. Cannon reported that Barb Blumenfield would be willing to help staff the WCMA booth in San Jose, if WCMA would pay her airfare to San Jose. The Board deferred the matter to the Host Committee.

With no other business to come before the Board, the meeting adjourned at 8:30 AM.

Respectfully Submitted,

Ed Henschel
Executive Director

**Operating Agreement for an
Affiliate Relationship
Between
The Alliance for Innovation
and the
Wisconsin City/County Management Association**

Overview

This Agreement

- 1) Formalizes the affiliate relationship between two organizations: The Alliance for Innovation (Alliance) and Wisconsin City/County Management Association (WCMA).
- 2) Documents the basic terms of the relationship, which is intended to provide useful benefits and improved outcomes for all participants.

Objective (s)

Alliance

The mission of the Alliance for Innovation is to connect local government professionals with the tools and resources that promote innovation in local government. Through this partnership agreement, the Alliance will be able to offer improved tools, resources, and services in a cost-effective manner and at favorable pricing for its members and the associations' membership.

WCMA

The Wisconsin City/County Management Association (WCMA) is an organization of professional managers and administrators from counties, cities, villages, and towns throughout the state. The WCMA has two primary objectives: (1) to promote the development of professional municipal management in Wisconsin, and (2) to contribute to the professional development of its members. Through this Agreement, WCMA is able to provide their membership with enhanced learning opportunities, forums for open exchange of ideas, and exposure to national local government innovations.

Term

This Operating Agreement is for an initial one (1) year term, beginning April 1, 2010 and ending March 31, 2010. On its annual anniversary, the Operating Agreement will automatically renew for uninterrupted one (1) year terms unless either party provides 90 days written notice to the other party stating their desire to modify or terminate the agreement. Modifications will require the signed agreement of both parties and should be brought forward in writing at least 60 days in advance.

The Alliance Agrees to:

- 1) Recognize this affiliate relationship on its website, on its Affiliates Partners page.
- 2) Provide one free complimentary registration to the Transforming Local Government Conference (not included travel or lodging expenses). This registration can be used by the Executive Board, staff or given to a city or county official.
- 3) Share Wisconsin's local government success stories with Alliance membership across the United States and Canada.
- 4) The Alliance Regional Director will meet with the WCMA Executive Board at least annually to provide an Alliance update, hear topics of interest of the board, and discuss opportunities to serve local governments in Wisconsin.
- 5) Upon request, recommend speakers and or content for annual meetings, workshops, conferences, etc.

The WCMA Agrees to:

- 1) Promote the Alliance for Innovation to WCMA, including the benefits of membership, AFI events and opportunities to participate.
- 2) Recognize this affiliate partnership on the WCMA website.
- 3) Share successful Wisconsin local government innovation stories with the Alliance for Innovation.
- 4) Meet with the Alliance Regional Director at least annually to discuss opportunities to serve local governments in Wisconsin.
- 5) Provide the Alliance Regional Director with an associate membership to WCMA.
- 6) Provide the Alliance Regional Director with a complimentary registration to the WCMA Annual Meeting.

Mutual Relationship:

The parties willingly enter into this agreement. This agreement does not constitute a partnership, but rather an arrangement to work together. This agreement may not be assigned by either party to any other entity, without the approval of the original two parties.

This Agreement is entered into on:

April 1, 2010

Agreed to by:

Karen Thoreson, President
Alliance for Innovation
502 E Monroe St, Suite C124
Phoenix, AZ 85004

Wisconsin City/County Management Association