

WCMA EXECUTIVE BOARD MEETING
May 15, 2008
Madison, Wisconsin

Meeting Minutes

Present:

Attendee

Mike Davis, President
Todd Schmidt
Gary Rogers
Chuck Whiting (by telephone)
Mark Rohloff, Sec/Treasurer
Andy Pederson, Board Member
Becca Smith, WAMCAM President
Pat Cannon
Scott Gosse
Ed Henschel

Organization

City of Middleton
City of Milton
Waupun
St. Croix County
Town of Grand Chute
Village of Bayside
City of Janesville
City of Sun Prairie
Pewaukee
WCMA Executive Director

Call to Order: President Mike Davis called the meeting to order at 11:30 AM.

Approval of Minutes: A motion was made by P. Cannon and seconded by S. Gosse to approve the minutes of the March meeting with a correction to the date of appoints to the 2011 Conference on page one. The motion carried unanimously.

WAMCAM Report: Becca Smith, President of WAMCAM, reported that a professional development seminar on dealing with age differences in the work place was held in Elm Grove in April and was well attended. They have developed a program on unusual municipal services that will be presented at the June conference. Other programs are being developed and will be distributed when the complete information is available.

Member Service Recognition: Gary Rogers presented a proposal to have WCMA members be recognized for their years of service to the profession in Wisconsin similar to that done by ICMA. He suggested that member's service be recognized at each Summer Conference by a certificate to be awarded in 5 year increments beginning in 2009. Ed Henschel pointed out that the most efficient way to do this was to add a section to each member's on-line profile that could then be sorted each year. A motion was made by M. Rohloff and seconded by T. Schmidt to create a member service recognition program, with members being recognized for each 5 years of service to WCMA in Wisconsin, beginning in 2009. The motion passed unanimously.

Local Government Institute: The Wisconsin Alliance of Cities, the League of Wisconsin Municipalities, the Wisconsin Counties Association and the Wisconsin Towns Association have joined together to form the Local Government Institute. The Institute was created to conduct public policy analysis and to provide this information to the State Legislature and the public. The Board considered whether WCMA should request one or more of its members be on the Institute's Board of Directors. A motion was made by M. Rohloff and seconded by S. Gosse to request a WCMA member be appointed to their Board. M. Davis will contact Pat Cannon, Karen Matze, Wally Theil, Rick Hermus and Chuck Whiting to determine their interest. If interested, he will submit their names for consideration.

Range Rider Program: Wisconsin Range Rider Dick Farrenkopf submitted his first quarterly report of activities for the period of November 2007 through March 2008. much of his efforts related to counseling members-in-Transition. A copy of his report is attached to these minutes.

Appointments: President Davis recommended Tami Mayzik, South Milwaukee to the Law Enforcement Accreditation Board and Arron Oppenheimer to the Intern Scholarship Committee. A motion was made by T. Schmidt and seconded by A. Pederson to approve the appointments. The motion passed unanimously.

Performance Measurement Consortium: Andy Pederson reported that he, S. Gosse, J. Smith, A. Helms and E. Henschel met with Craig Maher an Associate Professor at UW Oshkosh to discuss the development of a performance Measurement Program. He reported that Mr. Maher has asked WCMA to endorse the idea and that there would be no cost to the Association. The program would be a partnership between UW Oshkosh, UW Extension and UW Madison.

The proposal is to begin with a limited number of areas to be measured to encourage member participation and to build on those over time. Mr. Maher would like to work with WCMA to develop the specific areas to begin gathering data.

A motion was made by P. Cannon and seconded by S. Gosse to endorse the performance measurement program. The motion passed unanimously. Mr. Maher will also be asked to present a performance measurement program at the 2009 Winter Conference.

Executive Director's Report: E. Henschel presented the year-to-date financial report which showed total revenues of \$71,395.46 and total expenses of \$35,582.78. A copy of the financial report is attached to these minutes.

The sites for the 2010 conferences need to be determined. The Board deferred that matter to the Conference Program Planning Committee. P. Cannon suggest the Committee also give consideration to creating breakout sessions, given the size of the conferences.

Collaboration with Counties: C. Whiting stated that the County Executive and Administrators Association will be meeting in Stevens Point and discussing opportunities for collaboration with WCMA on professional development. He will give a report on this meeting at the June meeting.

Other Business: The following items were discussed as other business:

- a) G. Rogers reported that he had met with state legislators to discuss legislation to allow municipalities that are located in two or more counties to detach and annex into just one county as a cost saving matter. This legislation would effect 53 municipalities. He stated that in order for this matter to move forward, the legislators need to see support from the counties and the municipalities.
- b) M. Davis reported that he received a letter from DPI proposing a Civics Partnership with WCMA to Strengthen Education through Service Learning. The goal is to develop learning resources, create a teaching symposium and to seek out pilot communities. A motion was made by A. Pederson and seconded by B. Smith to endorse the DPI program. The motion passed unanimously.
- c) M. Davis reported that a letter has been received from Robert O'Neil, ICMA Executive Director requesting support for the Fund For Professional Development in recognition of the 100th Anniversary of the council-manager form of government. A motion was made by C. Whiting and seconded by B. Smith to contribute \$1,000 to the Fund for Professional Development in 2008 and to consider additional donations in each of the next two years. The motion passed unanimously.

With no other business to come before the Board, the meeting was adjourned at 1:40 pm.

Future Meeting Dates:

- June 14, 2008 at the Summer Conference

Respectfully Submitted,

Ed Henschel
Executive Director