

WCMA EXECUTIVE BOARD MEETING
March 5, 2008
Kimberly, Wisconsin

Meeting Minutes

Present:

<u>Attendee</u>	<u>Organization</u>
Mike Davis, President	City of Middleton
Lisa Kuss, Vice President	City of Clintonville
Chuck Whiting	St. Croix County
Mark Rohloff, Sec/Treasurer	Town of Grand Chute
Andy Pederson, Board Member	Village of Bayside
Becca Smith, WAMCAM President	City of Janesville
Pat Cannon	City of Sun Prairie
Todd Schmidt	City of Milton
Ken Witte	City of Sparta
Kim Wilde	Village of Wanakee
Ed Henschel	WCMA Executive Director
Henry Veleker	City of Waupaca

Call to Order: President Mike Davis called the meeting to order at 3:30 PM.

Approval of Minutes: A motion was made by M. Rohloff and seconded by P. Cannon to approve the minutes of the January meeting as presented. The motion carried unanimously.

WAMCAM Report: Becca Smith, President of WAMCAM, reported that today's Winter conference sessions were very well attended. The 2008 Professional Development Series is being finalized and will be sent to the Executive Director in March for distribution to the membership.

Appointments: President Davis noted that he has been asked by ICMA to appoint members to the 2009 ICMA Conference Planning Committee in Montreal. The Board felt that one of the two chairs of the 2001 Committee should be on this committee each year and one other member of WCMA. T. Schmidt was appointed to the Committee. M. Davis stated he would contact Lee Szymborski and Russ Van Gompel to see if one of them would be available to attend. If they are not able to attend, then A. Pederson will be appointed as the second representative. WAMCAM will have a member appointed annually again after the 2011 Conference.

Regional Directors: M. Davis noted the importance of the regional directors in maintaining local contact among members and welcoming new members to the Association. He asked regional directors to give the board feedback on how the Board can support their needs. H. Veleker noted that one of the challenges in his region is getting members to attend meetings due to the Region's large geographic size. This is also a challenge for other regions. E. Henschel noted that the regional boundaries have not been changed since they were created. The regional directors will be asked to review the boundaries and recommend changes in the size and number of regions to make them more effective.

Selection Process of ICMA Vice Presidents: President Davis reported that the only request he received for consideration for the Midwest ICMA-VP nomination was from Lee Szymborski. His name has been submitted to the Midwest Presidents for consideration in Minneapolis.

Performance Measurement Consortium: Four communities in Wisconsin have joined the ICMA Center for Performance Measurement. Craig Maher of UW-Oshkosh is also working on a performance measurement program. Ed Daley, ICMA President suggested that if Wisconsin creates a performance measurement system of its own, it work with ICMA to share data. E. Henschel was asked to schedule a meeting between the Board and Craig Maher to discuss his program further.

Wisconsin Chapter of the American Planning Association: A letter from the Wisconsin Chapter from the American Planning Association was discussed which asked for WCMA's support of their efforts to train plan commissioners as a result of changes required by the State Comprehensive Planning Law. A motion was made by M. Rohloff and Seconded by P. Cannon to adopt a resolution supporting this effort (copy of resolution is attached). The motion passed unanimously.

WCMA Strategic Plan: President Davis reported that he made a presentation to the Department of Public Instruction on civic education in February. He has begun developing a list of administrators who currently make presentations or are interested in making presentations to schools that will be made available as a resource for DPI.

Next Generation Task Force: Todd Schmidt reported that the committee met with a group of University representatives from around the State today. They seemed to be very interested in assisting in the education of future municipal leaders. A half-day summit will be planned with them for this summer in Madison.

Executive Director's Report: E. Henschel stated that if anyone had programs they would like to see included in the Summer Conference to let him know. L. Kuss stated that she would like to see a series of short presentations made at this conference.

The sites for the 2009 conferences were discussed. Middleton will host the 2009 Winter Conference the last week of February instead of the traditional first week of March. (The Marriott was not available the first week of March.) The Summer Conference will be held at the Chula Vista.

Other Business: E. Henschel reported that he was contacted by the Performance Institute to support their April Conference in Las Vegas. The Board reviewed the program and conference cost and did not feel Wisconsin managers would attend and declined to be named as a partner.

With no other business to come before the Board, the meeting was adjourned at 5:00 pm.

Future Meeting Dates:

- May 15, 2008 in Madison (at the Virchow, Krause office).
- June 14, 2008 at the Summer Conference

Respectfully Submitted,

Ed Henschel
Executive Director

RESOLUTION
WISCONSIN CITY/COUNTY MANAGEMENT ASSOCIATION

Supporting Plan Commissioner Training

WHEREAS, the State of Wisconsin in 1999 adopted a Comprehensive Planning Law requiring Communities that wanted to implement a Zoning Ordinance, Land Division Ordinance or Official Map to adopt a Comprehensive Plan; and,

WHEREAS, A County, City, Village or Town adopting, amending or implementing such a Comprehensive Plan must have a Plan Commission; and,

WHEREAS, BY 2010 approximately 1200 new Plan Commissions will have been created with approximately 7,200 members; and,

WHEREAS, currently there is not a Plan Commissioner Training Program to serve this very large number of widely dispersed Commissioners; and,

WHEREAS, the Wisconsin Chapter of the American Planning Association (WAPA) and the Center for Land Use Education (CLUE) have developed a program to make internet based training available to these approximately 7,200 Plan Commission members; and,

NOW THEREFORE BE IT RESOLVED that the Wisconsin City/County Management Association endorses the Training Program proposed by the Wisconsin Chapter of the American Planning Association (WAPA).

Adopted by the Wisconsin City/County Management Association this _____ day of _____ 2008.

Mike Davis, President

Attest: Edmund M. Henschel, Executive Director