

# WCMA EXECUTIVE BOARD MEETING

August 10, 2006  
Waupun City Hall

## Meeting Minutes

Present:

### Attendee

Scott Gosse, President  
Mike Davis, Vice President  
Lisa Kotter, Secretary-Treasurer  
Gary Rogers, Past President  
Mark Rohloff, Board Member  
Tom Meaux, Board Member  
Todd Schmidt, Board Member  
Joe Murray, Board Member  
Holly Romenesko, WAMCAM President  
Barb Blumenfield  
Ed Henschel

### Organization

Village of Pewaukee  
City of Middleton  
City of Clintonville  
City of Waupun  
Town of Grand Chute  
Ozaukee County  
City of Milton  
Village of Greendale  
City of Janesville  
ICMA-Vice President  
WCMA Executive Director

**Call to Order:** President Scott Gosse called the meeting to order at 11:00 am.

**Approval of Minutes:** A motion was made by M. Rohloff and seconded by T. Schmidt to approve the minutes as presented. The motion carried.

**WAMCAM Report:** Holly Romenesko, President of WAMCAM, reported there was a presentation on development agreements in Johnson Creek on August 2<sup>nd</sup>. It was attended by 16 assistants and 8 managers. There will be a discussion of the experiences of experienced managers in Whitefish Bay on October 25<sup>th</sup>; and Professor Deller will be discussing the impact development has on communities at their meeting at the Menasha Town Hall on November 8<sup>th</sup>.

**Intern Grants:** Scott Gosse reported that the Inter Grant Committee received applications from Lancaster and Whitefish Bay. Also being considered are the two unsuccessful applications received last year from Whitewater and Bayside. The Committee is reviewing these grant applications and will make a recommendation in August to the Executive Board. The recommendations will include the award recipients and the amount of each award. The Executive Board will act on the recommendations electronically since there is no meeting scheduled until October.

**Legislation Impacting Administrator Appointments:** Recently an elected board fired its administrator and appointed its chief elected official as the administrator. Section 66.11 (2) prohibits an elected official from being appointed to an administrative position *unless the elected official has resigned from elected office*. In this case the chief elected official participated in the dismissal of the administrator and was appointed the new administrator immediately after his resignation. Todd Schmidt stated that he had discussed this issue with his state representative who would be willing to sponsor a bill to tighten this legislation.

The Board discussed whether it should promote a legislative change related to this issue. It was the general feeling that WCMA could assist in the drafting of a bill, but that it would appear self serving to be the champion of it. The League and Alliance of Cities might be better organizations to help pass such legislation. It was also felt that the current instance was a narrow issue and should be addressed in terms of local officials ethics.

A motion was made by T. Schmidt and seconded by L. Kotter to contact the League and the Alliance of Cities to ask them to sponsor a bill that would prohibit local officials from lobbying for their community, consulting with their community or accepting an appointed position with their community where the individual participated in the dismissal of an incumbent for a period of one year after leaving local office. The Executive Director was directed to draft such a bill and present

it to the Executive Board for consideration at the October meeting. The motion carried unanimously.

**Salary Survey and Web Surveys Proposal:** Mr. Charlie Carlson of Enetrix, Inc. presented a proposal to conduct the WCMA Salary Survey at the June Board meeting. The cost to the Association would be approximately \$1,000 to set up the initial survey. Association members would have a 90-day free trial access to the data. Thereafter, the cost would be \$350 per year to each participant. Included in the membership fee is access to a broad range of public sector positions and the capability to create their own reports for those positions based on population, geographic area, salary range and a number of other criteria. Since then the membership was polled through the PARC system to obtain members feedback. The majority of those who responded recommended maintaining the current system. Those who are current members of the Enetrix system expressed some dissatisfaction with the cost and usefulness of their salary survey. A motion was made by L. Kotter and seconded by T. Meaux to continue the current WCMA Salary Survey. The motion passed unanimously.

The Board discussed doing its own salary survey of all municipal positions as an added service to WCMA members. The Executive Director was asked to obtain a proposal from SVJ Designs to conduct such a survey and to present a proposal at the next Board meeting.

At the June Board meeting, Mr. Carlson also proposed that WCMA purchase a survey license for a web-based community survey system his firm has developed and then make the survey system available to all members on a fee basis. A motion was made by L. Kotter and seconded by M. Rohloff to not purchase this survey system at this time. The motion passed unanimously.

**Strategic Planning:** Barbara Grant presented the results of the strategic planning meeting held in March to the Executive Board at the May meeting. Scott Gosse stated that he will be meeting with the Strategic Planning Committee in the next two months and submit a report at the October Board meeting.

**ICMA Report:** Barb Blumenfield, ICMA Vice President, reported that the San Antonio Conference should be educational and attend everyone to attend. She also stated that ICMA lost 5 full members from Wisconsin last year, but gained 10 affiliate members. The 2007 Midwest Regional meeting will be held in Milwaukee on March 22 & 23. It will include an ICMA University workshop and everyone is invited to attend this meeting. There will be an State Offices Round Table meeting in San Antonio on September 9<sup>th</sup> and a Midwest regional meeting on September 12<sup>th</sup>.

Ed Henschel also stated that there will be a meeting of State Association Executive Directors on September 13<sup>th</sup> that he will be attending. And there will be a Wisconsin get together on September 11<sup>th</sup> at La Margarita Restaurant.

**Executive Director's Report:** Ed Henschel stated that he will be presenting the 2007 Budget to the Board at the October meeting and asked if there were any specific initiatives that should be included in the budget. Todd Schmidt suggested including funds to promote a program to develop the next generation of managers. It was also suggested that the Association budget for 2 people to participate in the ICMA Conference Planning Committee from now until the 2011 Conference in Milwaukee. A year-to-date financial report was submitted to the Board (copy attached).

**State Constitutional Convention:** A meeting sponsored by the Alliance of Cities is being held at Marquette University on October 5-6 to discuss the pros and cons of holding a State Constitutional Convention. Depending on the outcome of this meeting, the Board thought this might be the appropriate venue to consider changes in governance in Wisconsin such as those proposed by D. Farrenkopf at the June Conference.

**2008 Summer Conference Site:** The Conference Planning Committee had recommended that the 2008 Summer Conference be held at the Landmark in Egg Harbor. Based on the attendance at this year's June Conference, the Board felt the Landmark meeting space was too small. A motion was made by T. Meaux and seconded by M. Rohloff to direct the Executive

Director to attempt to negotiate a site for the 2008 Summer Conference either in Lake Geneva or Wisconsin Dells. The motion passed unanimously.

**ICMA Conference Planning Committee:** The Board discussed the appointment of Wisconsin representatives to the ICMA Conference Planning Committee for 2007. H. Romenesko reported that ICMA appeared reluctant to have a WAMCAM representative on the Committee. T. Schmidt was appointed to this committee representing Wisconsin and President Gosse will call Ross Hoff at ICMA to discuss also having a WAMCAM representative.

**Other Business:** E. Henschel reported that he had received a request from a consultant in Iowa who is doing a salary study to purchase the WCMA Salary Survey. After a lengthy discussion, a motion was made by T. Schmidt and seconded by L. Kotter to authorize the Executive Director to sell the WCMA Salary Survey to non-members for \$300.00. The motion carried unanimously.

With no other business to come before the Board, the meeting was adjourned at 2:15 pm.

**Future Meeting Dates:** Future meetings will be held in Waupun (unless otherwise noted) at 11:30 on:

- October 19, 2006
- December 14, 2006
- January 25, 2007
- March 7, 2007 (in LaCrosse at the Winter Conf.)
- April 19, 2007
- June 14, 2007 (in Wisconsin Dells at the Summer Conf.)

Respectfully Submitted,

Ed Henschel  
Executive Director.